

Free Consulting Services through *Plan Ahead*

Do you need to create a succession plan, but you just don't know where to start? Do you want to build a website, re-arrange your factory floor, or even create an HR manual for staff? Is there a project you've been meaning to start, but just don't have the time, energy or resources? If yes, than *Plan Ahead* is here to help.

Starting this winter, EVIDCO will offer *Plan Ahead* consulting grants to a select number of local businesses. Each grant will address a specific barrier to growth as identified by the participating business. EWVIDCO will work with selected businesses to match each project with an experienced consultant, ensuring relevant and cost effective solutions.

Plan Ahead consulting grants will be awarded on a competitive basis. Each applicant must identify a specific project in order to qualify. *Plan Ahead* consulting grants can either serve as stand-alone consulting services, or can be matched with internal resources as a part of an on-going project. The amount of each award will depend on the number of applicants, and on the needs of each specific consulting project. Consulting grant applications are due February 18th. For more information contact **Caitlin Dourmashkin at 718-388-7287 x116 or cdourmashkin@ewvidco.com**.

Fill out the *Plan Ahead* application @ www.ewvidco.com

Success Stories in Southwest Brooklyn

A software development company on Bond Street received one-on-one support to address human resources compliance. *Plan Ahead* identified and industry expert to work with the company on personnel files, hiring and firing, employee hand book basics, and employee classification.

A women's accessories manufacturer on 13th Avenue is currently working with an IT specialist to increase website functionality and marketability. The consultant is working with the business to increase website security, address search engine optimization, and to train staff on inventory control and product description editing.

Help Us Help You!

Plan Ahead offers free workshops targeting our businesses' needs. Please visit our website and fill out a quick survey on what topics are most relevant to you. www.ewvidco.com

Plan Ahead *Calendar of Events*

Marketing I: Intro to the Basics

Tuesday, Feb.15th, 8am – 10am @ EWVIDCO, 11 Catherine Street

Family Business Issues II: Family Management

Tuesday, March 1st, 8am – 10am @ SBIDC, location TBA

Marketing II: Internet marketing and website design

Tuesday, March 15th, 8am – 10am @ EWVIDCO, 11 Catherine Street

Human Resources Roundtable

Tuesday, April 5th, 8am – 10am @ EWVIDCO, 11 Catherine Street

Other EWVIDCO Events

Annual Incentives Breakfast

February 10th, 8am – 10am

@ EWVIDCO

11 Catherine Street

EWVIDCO Spring Mixer

Location & Date, TBA

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